

For Immediate Release

September 4, 2020

### **One Kids Place Welcomes New Executive Director!**

**North Bay, ON-** One Kids Place (OKP) Children's Treatment Centre has a new Executive Director effective August 26, 2020. The Board of Directors announced the appointment of Brenda Loubert to the role, following her service to OKP in an interim capacity since June 2020.

Ms. Loubert brings over ten years of executive level experience having held the Director position at the City of Greater Sudbury's Pioneer Manor as well as Chief Executive Officer at Cassellholme and Castle Arms. Ms. Loubert furthermore worked with the Ministry of Health and Long-Term Care in a planning, hospital and long-term care capacity responsible primarily for the Districts of Nipissing, Timiskaming, Parry Sound and Muskoka. In that capacity, Ms. Loubert held lead for the planning and feasibility study leading to the establishment of One Kids Place.

"The Board remains focused on the future and is confident that Ms. Loubert is the right leader to help guide the exciting future ahead for One Kids Place." Remarked Michael Mancari, Board Chair, "Brenda's leadership has been seamless and the Board of Directors is inspired by her commitment to continuing to provide great service to the children, youth and families we serve throughout our communities".

Ms. Loubert holds two masters degrees, the first in Rehabilitation Counseling and the second in Health Services Management. "I'm honoured to be joining such a great organization that has an incredible history of improving the lives of children and families," says Brenda Loubert, "I am excited to lead One Kids Place into its next chapter and further the meaningful difference OKP makes in our communities".

The Board remains committed to working collaboratively with its community partners and stakeholders across their vast geography. Ms. Loubert is looking forward to meeting the many donors, volunteers and families over the coming months as she settles into her permanent new role at the Centre.